



What is Diabetesnet.com?

Diabetesnet.com provides the latest easy-to-understand, cutting-edge information and products focused exclusively on diabetes. Our expertise allows us to provide valuable resources, including:

- A wealth of articles, research and presentations on critical diabetes topics.
- Interactive diabetes tools to calculate BMI, TDD, bolus doses, etc.
- Monthly contest for books & products, plus forums and blogs for interaction
- Detailed information on the latest devices, products, management tools and developments in diabetes care.
- Comparisons of the current features of all the major insulin pumps, infusion sets, & continuous monitors as well as future devices under development.
- Easy, secure shopping through our online store where a wide array of diabetes books, test strips, scales, and products can be purchased at large discount.

Our site caters to all age groups and levels of experience, including teens, parents, seniors, newly diagnosed, new insulin users, and long time users of intensive diabetes therapy. It is directed at Type 1's, Type 2's, family members, friends, and diabetes health care professionals.

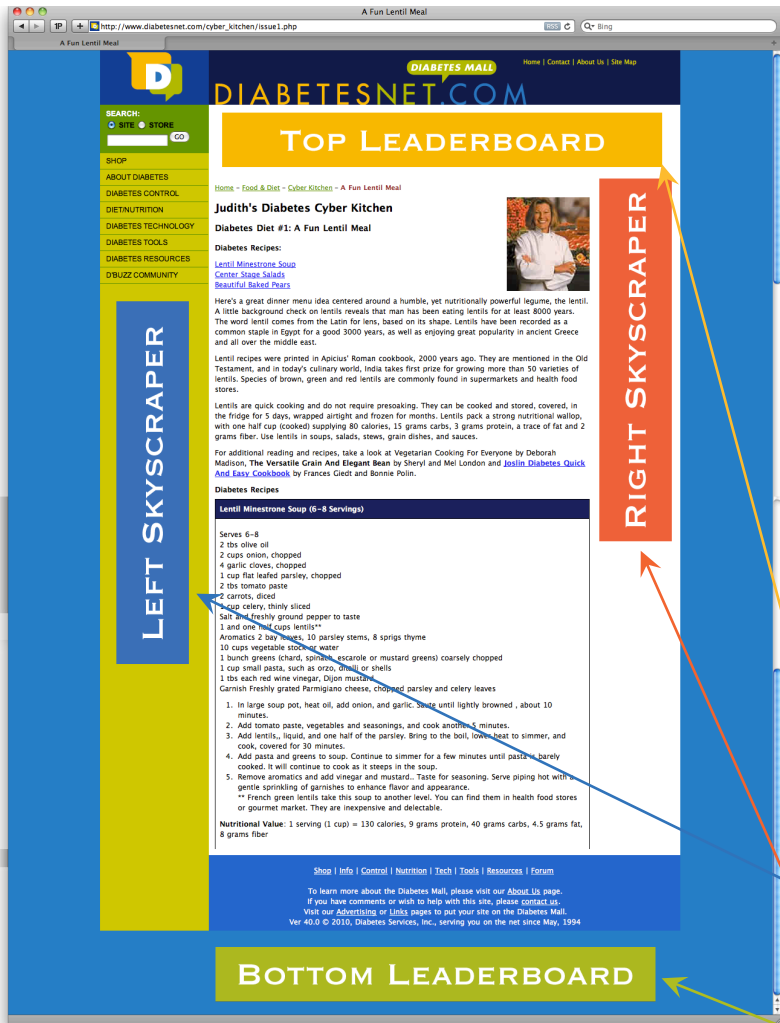
Founded by John Walsh, PA, CDE, and Ruth Roberts, MA, in 1993, our first informational site appeared on the web in May, 1994. John and Ruth write best-selling books and research articles that show how to improve blood glucose control with diabetes. Their books include Pumping Insulin (now in it's 4th edition), Using Insulin, STOP the Rollercoaster (out of print), The Pocket Pancreas, and My Other Checkbook. John is a frequent speaker to health professionals and people with diabetes and an advisory board member and consultant to the diabetes drug and device industry.



John Walsh
PA, CDE



Ruth Roberts
MA



Banner Ads

Banner ads can be placed in one of 4 locations: top of page, bottom of page, or in the left or right hand columns. Ads appear in all non-store/non-forum pages of our site. Smaller ad sizes (i.e. 120x240) are available in the left and right columns for reduced prices. Single section advertisement is also available (see [Rates](#)). Please contact us for availability. We only accept ads related to diabetes.

Specifications:

Banner Size: Limited to 30 kb or less. We accept JPGs, animated GIFs, & SWFs*

Animation: 15 seconds maximum, no more than 3 loops

Frame Rate: Maximum 18 frames per second or lower, ideally 12 fps

Audio: User Initiated

* Please provide a backup GIF for non-flash users.

Ad Unit	Dimensions	File Size
Top Leaderboard	728 x 90	30kb
Skyscraper Left	120 x 600	30kb
Skyscraper Right	120 x 600	30kb
Bottom Leaderboard	120 x 600	30kb